



SK Worldwide, Ltd.

Corporate Investigative Strategies

➤ Trademark In-Use Investigations

➤ Discreet Acquisition Services

➤ Anti-Counterfeiting Programs

➤ Custom Anti-Diversion Programs

➤ Internet / Social Media
Monitoring & Enforcement

www.skinvestigation.com

Global Brand Protection Services

Trademark In-Use Investigations

SK Worldwide, Ltd. provides clients with superior trademark in-use investigations.

Our domestic and international in-use investigations can incorporate the following:

Corporate Records ~ Date of First Use ~ Current Use ~ Geographic Scope of Use ~ Channels of Distribution ~ Abandonment/ITU Details ~ Internet Archives ~ Telephone and Electronic Inquiries ~ Marketing Materials/Product Samples ~ Photographs/Video ~ Advanced Internet Research ~ News Media research ~ Tradeshow Visits

Discreet Acquisition Services

SK Worldwide, Ltd. can anonymously negotiate the purchase or sale of a domain name, trademark, patent or other intellectual property holding.

Our acquisition services can include:

Background Research ~ Fair Market Value ~ Negotiations Using Undisclosed Third Parties ~ Management of Purchase and Transfer ~ Use of Independent Escrow Service

Anti-Counterfeiting Programs

SK Worldwide, Ltd. has years of experience with all types of counterfeiting operations. We have proprietary databases filled with decades of intelligence and the latest information about the network of players.

Our experienced investigators are globally available to:

Conduct Field Investigations ~ Secure Undercover Purchases ~ Monitor Tradeshows ~ Conduct Seizures ~ Liaise with Law Enforcement Agencies ~ Project Damage Calculations ~ Provide Expert Testimony

Custom Anti-Diversion Programs

SK Worldwide, Ltd. is familiar with the signs of product diversion. Because of our experience in this field, we are able to identify the paper trail cost effectively.

Our services can include:

Intelligence Analysis ~ Undercover Operations ~ Use of Informants ~ Use of SK Worldwide's Proprietary Database Encompassing 24 years of Intelligence ~ Monitoring of Domestic and International Markets ~ Monitor Wholesalers/Online Stores/Trade Boards/Internet ~ Damage Calculations ~ Expert Testimony

Social Networking Investigations, Monitoring and Covert Engagements

SK Worldwide, Ltd. provides cutting edge social media investigations and monitoring services.

Social Networking Investigations, Monitoring and Covert Engagements ~ Multilingual Cyber Intelligence Gathering ~ Online IP Enforcement ~ Internet Watch and Survey Services ~ Cyber Fraud Investigations ~ Brand Reputation Management

Additional Services

Trademark and Domain Name Valuations ~ Typo Domain Name Recovery and Registrant Identification ~ Royalty Auditing ~ Internet Monitoring with Multilingual Technology including Asian and Arabic languages ~ Email Owner Identification ~ Protected Domain Registration Identification

Daunting Questions. Definitive Answers.

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